



STRATEGIC PLAN

2025-2029



PEOPLE CENTERED CARE

We will seek knowledge and information from others to improve patient care.

We are accountable to Albertans, helping them understand Associated Ambulance's role in Acute Care in Alberta.

We are committed to doing things better and not being afraid to change often.



PARTNERSHIPS

We will engage with our stakeholders to create shared and sustainable value within Alberta's Health Care System.

We will work with government to build trust and alignment that prioritizes the quality of care for Albertans.

We will involve others so that we can learn and adopt best practices.



EMPLOYEE WELLNESS

Our employees feel confident and are safe at work.

Our employees are empowered to build community where they live and work.

Our employees have the tools they need to safely and effectively serve Albertans.

Our employees are passionate about their profession and are driven to do more.

We are building the future of Associated Ambulance, and the profession.



QUALITY

We are focused on improving Associated Ambulance's contributions to ensure Alberta's Health Care System is world class for care, access, and safety.

We will provide safe transport to patients across Alberta.

We will protect our environment through sustainable practices.